

Kalamazoo Valley Community College

Arcadia Commons Campus

**Kalamazoo Valley Museum**

Advisory Team

5:30 PM

January 3, 2017

*Present: L. Baker, Deittrick, Jbara, Johnson, Laabs, McElhone, Stinson*

*Absent: C. Baker, Baskerville-Jones, Hollins, Larson*

**Meeting Agenda**

1. Call to Order
  - The meeting was called to order at 5:31 pm.
2. Approval of the Agenda
  - The agenda was approved as presented.
3. Approval of the Minutes – October 4, 2016
  - The minutes were approved as presented.
4. Introduction to Science On a Sphere
  - Science On a Sphere has been installed. Visitors can select different programs and spin the globe to view different locations. We will be sending staff to training this year at the Detroit Zoo. We will continue to work with Marketing to promote it.
5. Announcements and Director's Report
  - Major update to planetarium completed. We now have a double-projector system and upgraded sound system.
  - DEQ grant is moving ahead, and we will be reworking our front entrance plaza with a demonstration of rainwater management. This will be a much greener entrance to the Museum.
  - KVM is now part of the Kalamazoo River Valley Trail.
  - Several items from the Core Gallery have been switched out, and the quilt on exhibit will be replaced to preserve it.
  - FY 17 Capital Projects: Phase 2 Design of the new science gallery, Phase 3 Fabrication of the Science Gallery, replace light board console for the MJST, IT updates for History Gallery and Theater, RH and Thermistor units to monitor Collections, gallery partitions for 3rd floor, Conference Room chair replacement. Foundation requests: planetarium upgrade, Science on a Sphere, planetarium show kits, Festivals, MJST programming, Foodways Symposium, and Let's Dance exhibit.
6. Information Items/Updates
  - 6.1 KVM Science Gallery Next Steps
    - 6.1.1 Roto

- We are 98% completed on the design of the new science gallery, and Roto is working with Tower Pinkster to approve our plans. We will be going out to bid for a general contractor.
- The four major clusters are Land, Body, Music, and Mobility.
  - Land: The virtual sandbox will be very hands-on, and the food quiz will tie with Healthy Living Campus, windmill.
  - Body: Projector will read your body and use a “puppet” to demonstrate your movements.
  - Mobility: Viscosity of water will illustrate aerodynamics, new racecar track will allow three cars at the same time.
  - Music: Velvelettes story will be covered, drum/guitar machine allows visitors to see vibrations when strings are plucked.

## 6.2 Museum and Website Visits

- Attendance figures for December are not yet in, but we appear to be about 7100 down in attendance. We will look into the numbers for greater detail when they are finalized.
- Web visits total 15,872 contacts (up from previous).

## 6.3 Programming Highlights

- We have had special performers for Holiday break: Karen Czarnik (115 visitors), Benjammin (165 visitors), Ivory Williams (140 visitors).
- The Festival schedule is as follows: Festival of Health January 21, Storytelling Festival February 3-4, Fretboard Festival March 3-4, and AniMotion Festival June 2-3.
- The Foodways Symposium will offer a new collaborative program with the Healthy Living Campus April 8-9 featuring Toni Tipton-Martin.
- Sustainable shelter will close January 8; Let’s Dance! closes January 16.
- New exhibits are as follows: And Still We Rise January 21-June 4, Wizards of Pop January 28-April 9, Remembering Marvin Hamlisch April 15-May 14 (Collaboration with KSO), Binding Wounds May 27-September 2 (Collaboration with WMU Medical School Library), and Dinosaurs June 17-September 17.
- KVCC 50th Anniversary exhibit is now installed at Texas Township.
- KVCC has been doing community programming over the years, and we have decided to expand the Groves’ Life Enrichment programs for non-credit classes. If you have an interest in teaching or know someone who does, there is the potential for a class.

## 7. Advisory Team Feedback/Comments

- KVM should remind WMU Medical School about connection with the upcoming Binding Wounds exhibit.
  - We will contact them about possibilities.

- The first tiny house is being built in Kalamazoo, which would be a possibility for a program or lecture.
  - Could we have a first aid program to go with Binding Wounds?
    - We do have Camp 911 in July.
  - Will the updated entrance be easier to access for handicapped individuals and/or busses?
    - We do not foresee any change.
  - Will the sundial be kept?
    - It may be moved.
  - For the food quiz in the new science gallery, do we have the ability to change/add questions?
    - Yes, we have full ability to alter the questions. Questions will be at an 8th grade level.
  - Sonya's story would be a good opportunity for a Life Enrichment course.
8. Next Meeting – April 4, 2017 @ 5:30 PM (future meetings July 11, October 3)
9. Adjournment
- The meeting was adjourned at 6:24 pm.